

<u>2024 TNM -</u> <u>Vendors Info/Application</u>



Name of Business:		_
Owner/Representative:		
Phone:	_ Email:	
Address:		
Number of Booths:		
Booth Fee:		
Product/Service to be sold at your		
booth:		
How many markets will you participate in?		
Dates:		

Market Dates: July 11, July 18, July 25, August 1, August 8, August 15, August 22, August 29, September 5, September 12, September 19, September 26

Full Season Prepay must be paid in full by Thursday, July 4th, 2024

Acceptable forms of payment include: Cash, Credit Card.

There are several acceptable payment methods:

- a. Drop-off or Mail to: FAFME/ Pack and Print 3000 Green Valley Rd #14, Cameron Park. Tue Fri 12pm 5pm
- b. Phone: Credit Card payments can be made by calling (530) 614-0802.
- c. Online: Click the Payment Link online at Foodandfunmagazine.com

Want to participate on opening night on Thursday, July 11th, 2024?

<u>Vendors</u> interested in participating on Opening night- July 11th must submit a complete application by **Friday June 28th, 2024.**

*Canceling or postponing an opening night reservation will result in the forfeiture of your booth for the month.

CONTACT INFO:

OFFICE HOURS: Tue, Wed, Fri 10am-5pm

Phone: (530) 614-0802

Address: Pack&Print 3000 Green valley rd. #14

Cameron Park, CA 95682

Email: foodandfunmagazine@gmail.com **Web:** www.foodandfunmagazine.com

EVENT DETAILS:

Dates: Every Thursday, July 11th to September 26th, 2024 **Location:** Burke Junction 3300 Coach lane, Cameron Park, CA

Set Up Time: 4:00 pm.

Tear Down: 8:00pm- 9:00pm booth must remain up from 5-8pm, no

early tear down.

Market Hours: 5:00pm- 8:00pm.

INTRODUCTION:

Thank you for your interest in participating in the Thursday Night Market (TNM) at Burke Junction. the TNM is operated by Food and Fun Magazine & Events/ Pack&Print (FAFME). **FAFME is a local marketing company dedicated to empowering communities & elevating businesses with focus on the Thursday Night Market as a thriving retail destination.** All market participants, their families and their employees are responsible for adhering to the rules presented in this document.

FAFME welcomes applications from a variety of business types. Priority will be given to FAFME members followed by non-members wishing to sell handcrafted items, locally processed/prepared edibles, other unique or specialty items, and offering services. Those wishing to offer family-friendly activities and\or services are also strongly encouraged to apply.

Please note that not all applications will be accepted.



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FAFME Membership Card:

FAFME membership is \$45 a year. This allows for an exclusive membership that brings you the best of business promotion and great savings. As a member, you'll receive:

- · A free 1 year subscription to the Food and Fun Magazine, packed with delicious recipes and exciting event news.
- · 50% off ONE Thursday night market event

\$25 for the 2nd offense

- · A free business listing in the Thursday Night Market Page
- · PRIORITY placement at all FAFME vendor events- giving you access to unique experiences and savings on your favorite local finds.
- Exclusive discounts on all business marketing and advertising services, helping you promote your brand effectively.
- 10% discounted rates on all Business Printing, ensuring your marketing materials look professional without breaking the bank.

Sign up today and make the most of your FAFME experience all year round! Sign up at FoodandFunMagazine.com

Market Night:

Application, Participation, & Cancellation Info:
Application Fee: \$5- an application fee will be charged one time to process my application.
A \$10 late fee per stall space will be assessed to vendors who pay after the weekly deadline (and space may be reassigned).
Incomplete applications or those missing items will not be processed until all required items are submitted.
Applications and fees must be submitted by Monday at 12:00pm in order to be considered for participation in the week's market.
Cancellations must be made by 3:00pm on the Tuesday prior to the market in order to roll over fees for future use.
All applications will be carefully reviewed and selection of market vendors is at the discretion of management.
Management reserves the right to refuse or reassign space at any time.
management reserves the right to refuse of reassign space at any time.
Fees & Payment Info:
Booth Fee is \$40 for one Market, \$25ea for 3+ Markets, Season Pass 12 Markets is \$220 Opening Night July 11th is Free.
Once application is received, we will email you a payment link to pay, or you can stop by the shop to pay.
Prices are based on a single 10 x 10 stall space. You provide the Canopy, table, chair, etc.
Spaces are assigned each Friday afternoon and an email will be sent with updates regarding setup.
*Please expect to check your emails weekly to ensure no changes have been made to the layout.
Vendor Booths Allowed:
Non-Profit/Political: Not-for-profit organizations such as churches, schools, community services agencies, charities, political
organizations, city/county agencies, etc. IRS Registered non-profit tax ID# Must be provided on your own application.
Handmade: Handcrafted items that are 100% produced, crafted, or created by the applying artist. If the artist has employees,
the Artisan must be in complete control of all aspects of production.
Commercial: Any business selling or promoting a product or service. Includes the resale of arts/crafts, clothing, etc. as well as business
solely distributing information. Includes home-based businesses that do not fall into the "corporate" category as well as vendors selling
prepackaged or processed foods from an off-site facility that are intended for consumption at a later date (jam, salsa, bread, pies, etc.).
Food permits are required.
Prepared Foods: Any business serving prepared foods primarily intended for consumption while visiting the market, such as Food-
trucks. Food permits are required.
Corporate: Any business with a regional, statewide, or nationally recognized name/product/service/brand, etc. Home-based businesses
and locally owned franchises are considered corporate if the company has offices nationwide (i.e. certain real estate agencies, skin care
lines, fitness chains, communications providers, etc.).
Please contact the FAFME if you need more information on obtaining these certifications/permits.
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Set-Up &Tear-Down:
Set up is from 3:45pm to 4:50pm, vehicle entry is only permitted until 4:45 pm.
Vehicles should display a Zone Pass on the dashboard in order to enter.
Merchandise and supplies may not be unloaded onto the sidewalks or streets before 3:45pm
Vendors must remain set up for the duration of the market. Tear-down can begin at 8:00pm and no sooner without
authorization from market management. Tear-down must be completed in a timely manner so that the area can re-open by
9:00pm.
Before a vendor may leave the market, the stall and the surrounding areas must be totally free and clear of all debris. Trash
receptacles are available for customer waste. Sweepers are available to borrow from the event headquarters booth.

Any vendor leaving behind an unclean stall or surrounding area is subject to a Verbal warning for the first offense;



Market Manager Signature

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Stall Appearance & Display:		
Stall Appearance & Display: Vendors are responsible for providing furniture and all other equipment needed. Everything must be contained within the designated booth space, including tables, canopies, product, signs, staff, etc. Displays shall not protrude into the common customer circulation area and samples may not be handed out from the common customer areas. If you regularly extend you booth outside of your allotted footprint, management may charge for a second space. No open flames. No burning of candles, incense, sage or other aromatic products. Vendors may not provide music or entertainment in booths unless prior approval is granted by market management. Music may not have any foul or explicit language. Inclement Weather Policy: The Thursday Night Market is a rain or shine event. If the chance of rain between the hours of 5:00pm- 10:00pm is greater than 50%, the market will be deemed "Weather Optic for vendors. If the anticipated temperature between the hours of 5:00pm- 10:00pm is greater than 105 degrees Fahrenheit, the market will be deemed to the market will be degrees fahrenheit, the market will be degrees fahrenheit.	onal"	
be deemed "Weather Optional" for vendors. What this means: Management will declare a "weather optional market" by 5pm on the day prior to the market. Vendors are responsible for calling the FAFME Office BEFORE 3:00pm on market day to inform staff of their absence of the vendor chooses not to participate due to the forecast, booth fees will be rolled over to the NEXT MARKET. It is the vendor's responsibility to contact the FAFME Office to schedule a make up date. If a vendor chooses to participate, they assume all responsibility for equipment, food or other items that may be affected damaged by inclement weather. Fees will not be refunded or rolled over for future use.		
General Event Rules: Pets: Leashes are required for all pets. Children of vendors (ages 12 and under) must be accompanied by an adult at all times while participating in the market. Smoking is not permitted in or near vendor booth spaces or within 20 feet of the entrance to any business. Vendors are not permitted to consume alcoholic beverages within the event boundaries. Photographs taken of vendors, customers, and performers during the TNM are often used for future promotion of the event through printed materials, electronic media and website. It is understood that there is no compensation for use of these pho images and subjects in photos may not be alerted prior to use of images. Portable Bathrooms are available for general use.		
Violations & Penalties: The FAFME Market Manager and any other agent assigned to do so, has the right to issue warnings and take appropriate action against vendors who violate these market rules and all other applicable regulations and laws.		
It is our goal to offer a safe, family-friendly, convenient and fun community event while complying with all official condit pertaining to markets and community events.	ions	
By signing this document, the vendor agrees to the services and conditions outlined in this document and in the Vendo Information Packets:	r	
Vendor Signature Date		

Date



2024 Thursday Market Sponsorship Partnerships

The FAFME Thursday Night Market is held every Thursday evenings from July 11th through September 26th from 5-8pm at Burke Junction in Cameron Park.

To become a TNM Sponsor, please complete the application below.

Questions? Please contact us at 530-614-0802 or email us at foodandfunmagazine@gmail.com

THURSDAY NIGHT MARKET (WHOLE) SEASON SPONSOR Your \$500 Sponsorship Donation (non-exclusive) includes a 10'x10' booth space in prime location. Your business will be listed and linked on www.FoodandFunMagazine.com event page as well as ALL FAFME/TNM marketing materials plus a 1/4 page Advertisement in Food and Fun Magazine. Sponsors need to provide own booth set up, 10'x10' canopy, table & chairs.

COMMERCIAL SPONSOR There will be one Commercial Business sponsorship opportunity each Thursday night from July 11th through September 26th for \$150.00 each Thursday. You may only sign up for one at a time. Note first request and list other dates interested in and you will be notified based on availability for other dates. Sponsors need to provide own booth set up, 10'x10' canopy, table & chairs.

NON-PROFIT SPONSOR There will be ONE local Non-Profit sponsor per week at the cost of \$20.00. All Non-profit organizations must submit proof of nonprofit status. Sponsors will receive a 10x10 booth space at your chosen market; you must provide your own canopy, table and chairs. You may only sign up for one at a time. Note first request and list other dates interested in and you will be notified based on availability for other dates.

This application is for the purpose of supporting the FAFME Community Marketing.

Return completed application to Food and Fun Magazine/Pack & Print, 3000 Green Valley Rd #14, Cameron Park, CA 95682 or foodandfunmagazine@gmail.com.

Business:	
Owner:	
Address:	
	_Zip:
Cell Phone:	
Email:	
Website:	
Commercial Sponsor of the Week Date(s) interested:	
Non Profit Sponsor of the Week Date(s) interested:	